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Mobile Dog Grooming Business Contracts with Forward Thinking Partners to Help Optimize their Business for Aggressive Expansion Within the Midwest.

Indianapolis, IN

Forward Thinking Partners, LLC (FTP), and For The Love of Dogs, Inc. (FTLD), a professional mobile pet grooming service, today announced that FTP will help the company with business optimization.

As part of the agreement, FTP will assist FTLD with short and long-term strategy development, branding, marketing and sales, operational alignment, accounting, and capitalization. By working together, FTLD is looking to build on its solid tenure, reputation and valued-services and confidently expand to be the premier mobile dog grooming business within the Midwestern United States.

“We like their model and the market,” said Scott Abbott, Managing Member of FTP. “Thanks to our research and validation, coupled with the value and integrity of their business, we are confident that by working together, we can help FTLD grow to be the #1 mobile dog grooming business in the Midwest. “

Lori Shuman, Founder and President of FTLD, is excited about this next step in the evolution of her business. “While I enjoy our business the way that it is today, and absolutely insist that our quality and professionalism will never be compromised, I am excited about the opportunity to grow our business and bring our unique services to more people. Thanks to FTP’s experience and support, I feel we’re equipped to expand at a fast yet controllable fashion. It’s important for all of us that we do this right.”

Headquartered in Indianapolis, IN - Forward Thinking Partners (FTP) specializes in business optimization. For more information on FTP, please visit www.wethinkforward.com.

For more information on For The Love of Dogs, please visit www.dogsamore.com.