



## Immediate Release

February 6, 2007

### **CollabZones, LLC Contracts with Forward Thinking Partners for Business and Marketing strategy development and implementation**

Forward Thinking Partners (FTP) and CollabZones, LLC today announced a definitive agreement whereby FTP will help CollabZones with their business and marketing strategies and various other services, including support with short and long-term strategy, operations, sales, finance, and funding.

Headquartered in Indianapolis, IN - Forward Thinking Partners (FTP) specializes in business optimization. Thanks to the collective experience of its managing members, coupled with their vast network of partner companies - FTP provides an extensive portfolio of valued professional services.

“We are thrilled to have been awarded this contract with CollabZones,” said Gary Phillips, managing member of FTP. “CollabZones is a wonderful company with a great online research solution. There is a need to streamline the product development process in the US in order to remain competitive with the rest of the world. Their application will help US companies expedite their product development process while gaining fast consumer buy in.

CollabZones, LLC, also headquartered in Indianapolis - specializes in online research for the product development space. Robert Schwartz, one of the Managing Members of CollabZones, believes that FTP is a perfect fit for their company. “FTP will help us accelerate our growth plan, being a startup it is difficult to have all of the right team members in place to make the hard decisions, but with FTP they apply their experience and know-how to helping us in making the right decisions.”

For more information on CollabZones, please visit [www.collabzones.net](http://www.collabzones.net).

And for more information on FTP, please visit [www.wethinkforward.com](http://www.wethinkforward.com)

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